



BUSINESS TALKS BUSINESS SPEAKERS SERIES

Business Talks Business is the VCU School of Business 2009 / 2010 speakers series. Topics will be presented in three different locations, including the School of Business, the West End, and South of the James. Guests will hear information about a timely subject from members of the VCU faculty or staff, VCU Business Society (alumni of the school) or other experts in the community.

> **Oct. 28, 29 & 30** **Current Trends in the Automotive Industry**, Dr. George E. Hoffer, VCU Professor of Economics
 Wednesday, October 28 7:30 am — 9:00 am VCU School of Business, Rm. B2165
 Thursday, October 29 7:30 am — 9:00 am 4521 Highwoods Parkway, Glen Allen
 Friday, October 30 7:30 am — 9:00 am 300 Arboretum Place, Richmond
\$20 per person, includes breakfast, programs open to the public, registration is requested

Upcoming program include:

> Nov. 11, 12 & 13 **New Media Marketing**, Cynthia A. Schmidt and Tammy L. Berwanger, VCU University Marketing
 > Jan. 27, 28 & 29 **Sustainability and the Economics of Going Green**, Karl Bren of GreenVisions Consulting